



MEMBER BENEFITS

Being part of Greater Lafayette Commerce means being part of something bigger - a network of businesses and organizations looking to grow, market their products and services, connect with each other and future clients, gain resources and share knowledge. Greater Lafayette Commerce members are passionate about the Greater Lafayette Region and are invested in its growth and success!



PROMOTE YOUR BUSINESS

Promoting your business with Greater Lafayette Commerce can help you establish or enhance your market presence and boost your business's visibility and credibility within the Greater Lafayette Region. And, it can lead to increased search engine optimization.

- Listing in Greater Lafayette Commerce Membership Directory (printed, website, Member Info Hub, and app)
- Greater Lafayette Commerce Newsletter - electronic, biweekly, sent to all named representatives
- Online Member Info Hub (Directory, Hot Deals, Member-to-Member Deals, Job Postings)
- Referrals through Greater Lafayette Commerce & other members
- Valuable contacts & connections in the business community
- Access to Greater Lafayette Magazine Advertising
- Mailing List of All Members
- Biweekly Newsletter Advertisements
- Invitations to Networking Events
- Post Events to Online Events Calendar
- Milestone Events
- Event Sponsorships

INTERESTED IN JOINING?
 Contact Amy Sundell 765.237.9096
 amy.sundell@greaterlafayettecommerce.com
TO LEARN MORE:
 www.greaterlafayettecommerce.com



ANNUAL GOLF OUTING

CONNECTIONS AND RESOURCES

Connect with our region's business community through Greater Lafayette Commerce's carefully curated networking and professional development events and groups.

- Rise & Shine Breakfasts
- Quarterly Development Series Luncheons - Including State of the Cities and County and Economic Forecast
- GLC Annual Celebration
- Greater Lafayette Business Expo
- GLC Golf Outing
- Greater Lafayette Christmas Parade
- GLC Connectors Group
- Greater Lafayette Young Professionals Group
- Access to GLC Meeting & Conference Rooms



CONNECTOR'S GROUP

BUSINESS SUCCESS PLATFORM

At Greater Lafayette Commerce, we know that great business owners become great civic leaders, and we partner with our members on their path to success. Our Business Success Platform offers the resources businesses need to be successful after the ribbon cutting.

- Strategic Insights
- PODS (Peer Offered Development Strategies)
- Commerce Connect - Our bimonthly newsletter featuring business news in Greater Lafayette
- The Business Intelligence Report - monthly publication featuring pertinent business information



LAFAYETTE FARMER'S MARKET

QUALITY OF LIFE

Our core mission is advancing economic and community prosperity for a superior quality of life, so when we say this is what we're about, we mean it.

- Lafayette & Purdue Farmer's Markets
- Greater Lafayette Restaurant Week
- Supporting Shop Small
- Greater Lafayette Christmas Parade
- Supporting Diversity Round Table
- Supporting Diversity Summit
- Supporting Downtown Lafayette Business Owners



TALENT INITIATIVES & JOB BOARDS

Each day Greater Lafayette Commerce works to help others connect, recruit and train talent to grow our already highly capable and motivated talent pool.

- Training Resources
- Talent Track
- Internship Resources
- Greater Lafayette Jobs
- Indiana Career Connect
- "Hire Ivy" Tech
- Purdue Career Center
- Indiana Veterans Career Site
- Greater Lafayette Marketing Coalition
- Real People Real Stories
- Purdue Career Center



ENGAGING K-12 STUDENTS

A large part of our work at Greater Lafayette Commerce includes creating a pipeline of skilled workers so that your company has access to a talented workforce. That's why we work with schools and local industry to create targeted educational programming, career coaching, and stackable credentialing.

- Next Generation Workforce
- Manufacturing Week
- Manufacturing Month
- Career + Ecosystem
- Greater Lafayette CoderDojos
- Robotics in Manufacturing Camps



RECOGNITION

Here at Greater Lafayette Commerce, we love our members - so much that we recognize them as often as we possibly can - whether we're celebrating growth, opportunity, new chapters, or excellence.

- Small Business of the Month
- Small Business of the Year
- Golden Apple Awards
- Top 10 Under 40
- Ribbon Cuttings
- Anniversary Celebrations
- Printed Membership Directory
- Opportunity for shoutout in Greater Lafayette Magazine stories



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ECONOMIC DEVELOPMENT/ BUSINESS ADVOCACY

Greater Lafayette Commerce is dedicated to driving economic development and advocating for businesses in our region. We work to attract new businesses, investments and talent to Greater Lafayette. And, we serve as a strong voice for local businesses, advocating for their needs at various levels of government.

- Corporate Attraction
- Existing Industry Expansion
- Preparing Industrial Sites
- Supporting the cities, county, Purdue, and Purdue Research Foundation
- Tax Abatements
- Federal and State Legislative Updates
- Washington DC trip

GREATER LAFAYETTE MAGAZINE

COST SAVING BENEFITS

We know that when your bottom line is met, your business profits. That's why we offer member-exclusive discounts.

- Member rate at Greater Lafayette Commerce events
- Conference Room Usage
- Discounted Workers Compensation Program
- Member-to-Member discounts & deals available in the Member Information Center
- Subscription to Greater Lafayette Magazine